Consistency

The How and Why of Creating a Consistent Web Site

Why should you have consistency within your web site?

- To ensure that people know they are on your site, no matter what section they are in

- To make navigation of your site easy for the end user

- To make sure your web site works as intended across various browsers

Am I Still On Your Site?

- Keep your color scheme/design the same or similar throughout the web site.

- Consistent banner images

- Make sure your name appears at the top of every page

**Iowa Department
of Commerce**

Mission

The mission of the Iowa Department of Commerce is to serve Iowans by efficiently and effectively providing for a fair, flexible, and positive regulatory environment for consumer service industries.
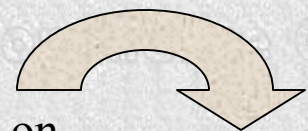
In support of this, the Department of Commerce (Alcoholic Beverages, Banking, Credit Union, Insurance, Professional Licensing and Regulation, and Utilities) is committed to:

- fostering an environment conducive to sound economic development in Iowa;
- maintaining public confidence in the integrity of the regulated industries and professions;
- establishing policies which protect the public interest while balancing the interests of the consumers, industries and professions;
- pursuing regulatory objectives in a manner that minimizes the costs and complexities of regulation without sacrificing quality;
- identifying competitive opportunities and deregulating where appropriate;
- providing direct services and information to the public to assist them in responding to the impact of the regulated industry, profession or regulator

Thomas B. Gronstal, Director

Let's see if their design stays consistent throughout their division pages

Divisions

Click on
Division Button

| Alcoholic Beverages | Banking | Credit Union | Insurance | Professional Licensing | Utilities |

This is a sub division of the Commerce Department?

File Edit View Go Bookmarks Tools Window Help

http://www.iowaabd.com/

Search

Mail   Home   Radio   Netscape   Search   Bookmarks   Welcome to th...   memberservice...   WAVE 3.0 - W...

Iowa Alcoholic Beverages Division

Search the Site

GO

> Map to Our Ankeny Office

> Contact Us

Pledge

> **Coffee** with the Administrator

> Sign up for the ABD e - News

e News

> **Click** for Dram Shop Rule

> High Risk Drinking on College Campuses White Paper

> Iowa's Alcohol Laws

> Iowa Liquor Quarterly

State of Iowa
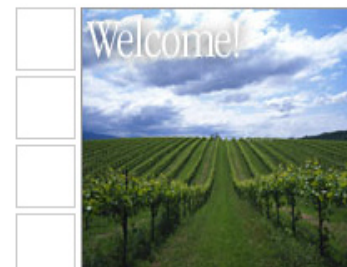**ALCOHOLIC BEVERAGES DIVISION**

ABOUT THE OFFICE   ALCOHOL   TOBACCO   LINKS

The Iowa Alcoholic Beverages Division is responsible for the regulation and control of alcohol in the State of Iowa. Iowa is one of nineteen control states that, since the repeal of prohibition, directly control the sale and distribution of alcoholic beverages. In addition, the Division is responsible for the enforcement of state and federal laws and regulations regarding the sale and use of alcohol and tobacco products.

The Iowa Alcoholic Beverages Division is a unique state agency in that it generates substantial revenue to state and local governments. In Fiscal Year 2003, the Division generated $66.4 million in state funds, representing more than 1% of the state's total revenue. The Division generated $38.7 million in net profit from the direct sale of alcohol in Iowa. In addition to revenue from alcohol sales, the Division collected liquor license fees ($9 million), excise tax on beer ($13.9 million) and wine ($4.6 million) and civil penalties levied through administrative sanctions ($118,000).

Fiscal Year 2003 Revenue Generated

Welcome!

Our Mission:
To serve Iowans by effectively regulating the alcohol beverages industry to insure responsible business practices and to create a favorable economic climate for industry growth and development, while maximizing revenue by maintaining a cost-efficient wholesale distribution system.

Fiscal Year 2003 Revenue Transferred
$66,421,000

Buttons, Buttons, Where Are Your Buttons?

- Keep buttons consistent throughout your site

- Make buttons easy to find
    - Top of the page
    - Top left of the page
    - Top right of the page

Iowa Utilities Board | Home - Netscape

File Edit View Go Bookmarks Tools Window Help

http://www.state.ia.us/government/com/util/util.html   Search

Mail   Home   Radio   Netscape   Search   Bookmarks   Welcome to th...   memberservice...   WAVE 3.0 - W...

Iowa Utilities Board | Home

Department of Commerce
Utilities Division

Iowa Utilities Board

Diane Munns	**Mark Lambert**	**Elliott Smith**
Chairperson	Board Member	Board Member

About the IUB

- Mission/Vision Statements
- History of the Board
- Agency Reports
- Employment Opportunities

Board Activity

- Hearing Calendar
- Meeting Notices
- News Releases (Updated 08/05/03)
- Board Orders
- Daily Summary of Filings and Orders
- Service Lists
- 2003 Activity Tracker
- Rule Making Activities / Executive Order 8
- List of Proposed Rules (Rule Making Docket)
- FY 2004 Regulatory Plan (PDF - 41 kb)
- Negotiated Interconnection Agreements (NIAs)

Customer Service

- Utility Complaints & Inquiries
- Informational Brochures
- Low-income Telephone Assistance Programs (PDF - 29 kb)

Industry Issues
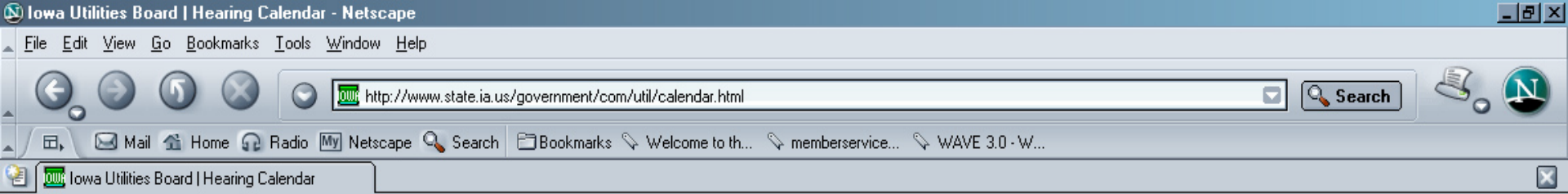
- Area Code Information

🔵 The IUB is currently participating in a regulatory partnership with the Eastern European country of Moldova. The exchange is funded by the United States Agency for International Development (USAID). In July 2002, members of the Board and staff traveled to Moldova for the first exchange visit with ANRE, Moldova's National Agency for Energy Regulation. The second exchange occurred in October 2002, when the ANRE Board of Directors and several staff members visited Iowa. The third exchange was also held in Iowa, with one Director and four staff members of ANRE visiting the offices of the IUB in March 2003. In June 2003, an IUB delegation returned to Moldova for the fourth exchange visit, which focused primarily on consumer protection and public relations. The fifth exchange visit is scheduled for October 13-17, 2003, in Moldova. (September 24, 2003)

🔵 The Iowa Utilities Board has issued an update to its natural gas price volatility white paper. This paper provides an updated examination of the market factors discussed in the original paper and a current analysis of potential prices for the coming winter. An executive summary of the original report is provided on the Natural Gas Price Volatility report information page. (September 2, 2003)

🔵 MidAmerican Energy Company is proposing to construct a 345,000 volt electric transmission line from Council Bluffs to Grimes. For more details about the proposed project, please visit the Council Bluffs Energy Center Transmission Line information page. (September 2, 2003)

🔵 The IUB website now offers an Activity Tracker, which tracks and summarizes Board actions in current year dockets. In the past, these have been summarized only in the agency's annual report. Summaries and listings for specific dockets will be updated periodically throughout the year after cases conclude. Electric Franchise (E), Pipeline Permit (P), and Negotiated Interconnection Agreement (NIA) dockets will consist simply of listings of utilities, their application filing dates, and Board approval/other action dates. Written summaries will be provided for cases that fall under the other docket types listed. (April 22, 2003)

File   Edit   View   Go   Bookmarks   Tools   Window   Help

http://www.state.ia.us/government/com/util/calendar.html   🔍 Search

📧 Mail   🏠 Home   📻 Radio   My Netscape   🔍 Search   📁 Bookmarks   Welcome to th...   memberservice...   WAVE 3.0 - W...

Iowa Utilities Board | Hearing Calendar

Can you find the buttons?

Department of Commerce
Utilities Division

Iowa Utilities Board

UTILITIES BOARD HEARING AND MEETING CALENDAR

November 10, 2003

For more information call (515) 281-5979 or e-mail **iub@max.state.ia.us**

December 4, 2003
Electric
E-21661

**Informational Meeting, 10:30 a.m., City of Orange City, City Hall, 125 Central Avenue S.E., Orange City

City of Orange City
(Proposed electric transmission line in Sioux County)

December 10, 2003
Telephone
RMU-03-13

Public Hearing, 10:00 a.m.

Eligible Telecommunications Carrier Designation for Wireless Carriers [199 IAC 39.2]
(Receive comments on proposed rules)

December 10, 2003
Gas
NOI-03-1

**Workshop, 10:00 a.m., Conference Rooms 3 and 4

Review of Purchased Gas Adjustment Rules

January 21, 2004
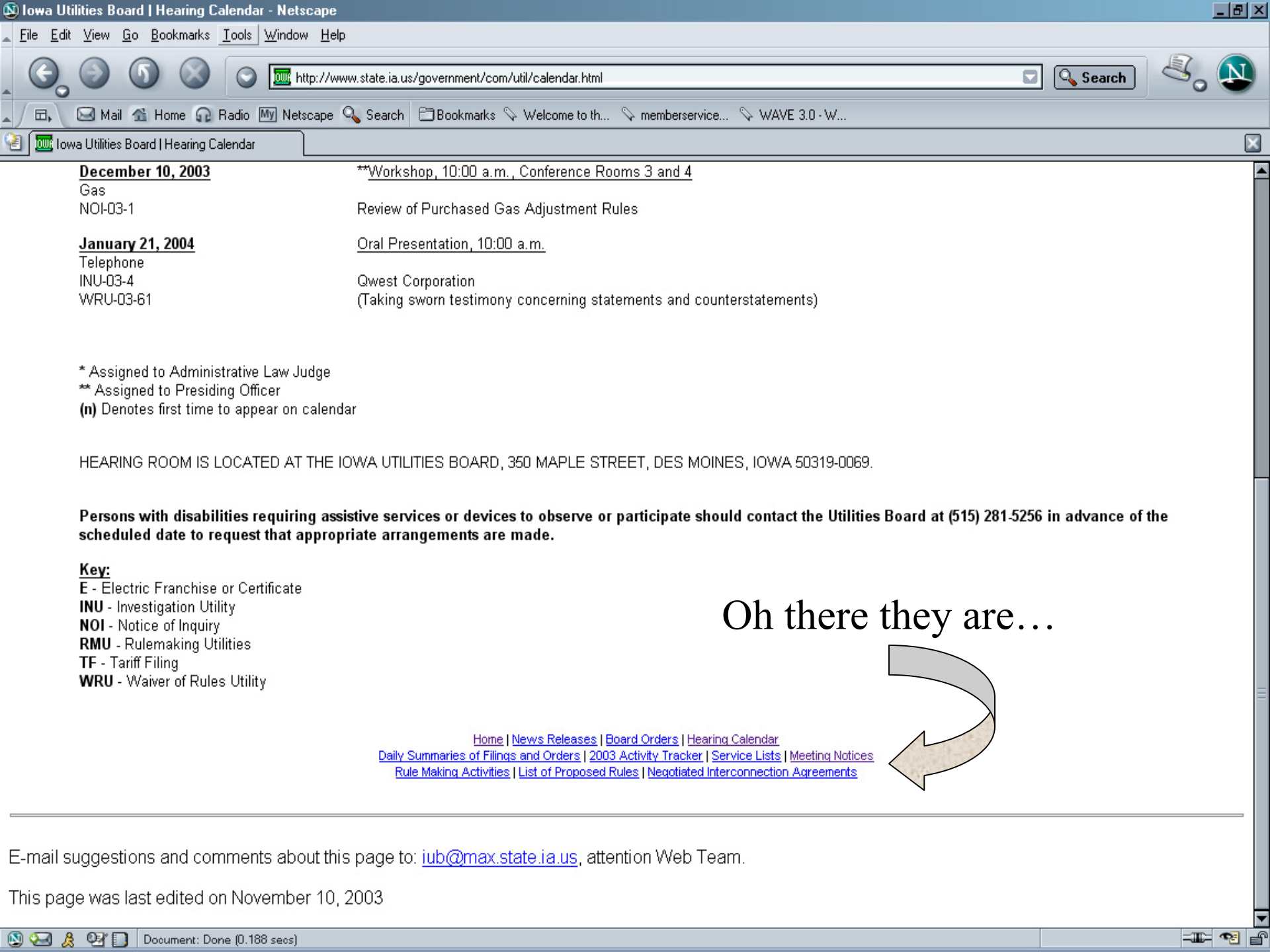Telephone
INU-03-4
WRU-03-61

Oral Presentation, 10:00 a.m.

Qwest Corporation
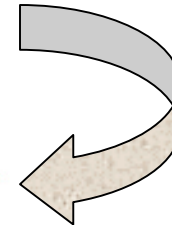(Taking sworn testimony concerning statements and counterstatements)

* Assigned to Administrative Law Judge
** Assigned to Presiding Officer
(n) Denotes first time to appear on calendar

Document: Done (0.188 secs)

Iowa Utilities Board | Hearing Calendar - Netscape

File Edit View Go Bookmarks Tools Window Help

http://www.state.ia.us/government/com/util/calendar.html

Mail Home Radio Netscape Search Bookmarks Welcome to th... memberservice... WAVE 3.0 - W...

Iowa Utilities Board | Hearing Calendar

December 10, 2003
Gas
NOI-03-1

Workshop, 10:00 a.m., Conference Rooms 3 and 4

Review of Purchased Gas Adjustment Rules

January 21, 2004
Telephone
INU-03-4
WRU-03-61

Oral Presentation, 10:00 a.m.

Qwest Corporation
(Taking sworn testimony concerning statements and counterstatements)

* Assigned to Administrative Law Judge
** Assigned to Presiding Officer
(n) Denotes first time to appear on calendar

HEARING ROOM IS LOCATED AT THE IOWA UTILITIES BOARD, 350 MAPLE STREET, DES MOINES, IOWA 50319-0069.

Persons with disabilities requiring assistive services or devices to observe or participate should contact the Utilities Board at (515) 281-5256 in advance of the scheduled date to request that appropriate arrangements are made.

Key:
E - Electric Franchise or Certificate
INU - Investigation Utility
NOI - Notice of Inquiry
RMU - Rulemaking Utilities
TF - Tariff Filing
WRU - Waiver of Rules Utility

Oh there they are…

Home | News Releases | Board Orders | Hearing Calendar
Daily Summaries of Filings and Orders | 2003 Activity Tracker | Service Lists | Meeting Notices
Rule Making Activities | List of Proposed Rules | Negotiated Interconnection Agreements
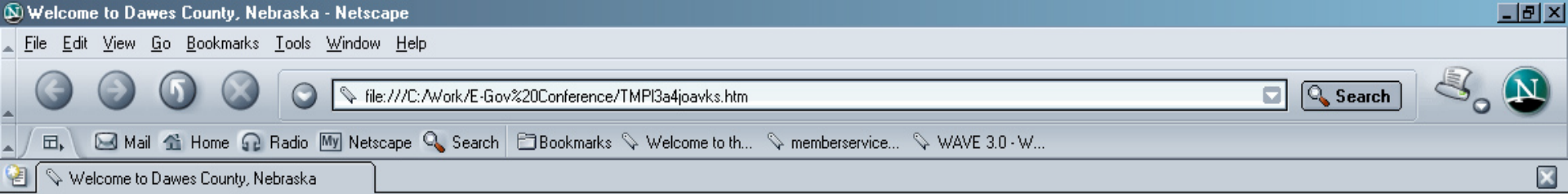
E-mail suggestions and comments about this page to: iub@max.state.ia.us, attention Web Team.

This page was last edited on November 10, 2003

Does Your Site Work In All Popular Browsers?

- Some browsers are more forgiving of coding errors than others

- Popular browsers to check your site in
  – Netscape (4.7 or better)
  – Internet Explorer (5.0 or better)
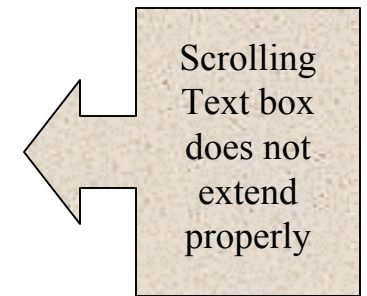 – Opera (6.0 or better)
  – Mozilla (1.0 or better)

Internet Explorer 5.0 – Everything looks
like it is suppose to

Netscape 7.1 – A couple of small differences

Opera 7.11 – Small differences

Methods for making consistent web sites

- Software Created Templating
- CSS (Cascading Style Sheets)
- Frames
- Content Management Software

Software Created Templating

- Available with most web site development software

- Allows you to create your web site content and then apply the template to that page

- Allows multiple templates for a single site
  - Main page templates
  - Sub page templates
  - Division templates

CSS (Cascading Style Sheets)

- CSS is the most newest of templating

- Allows the creator to apply style sheets to standard HTML tags

- Changes to one style sheet apply everywhere that style sheet is referenced throughout the web site

- Can create multiple style sheets for main, sub and division pages

Frames

- Keeps a static design (banner, buttons, footer) separate from the content of the page

- One of the oldest forms of templating

- Button/banner/footer changes are applied throughout the site in one step, since the design is static

Content Management Software

- Simple to use for the non-technical web master

- Similar to frames, content management software separates the images from the content

- Graphical changes are applied throughout the web site with a single change

Common Questions

- What if I do not want the same design on every page?

  - As long as you keep your color scheme/design similar, your pages do not have to be exactly the same in design

- Is using these methods easy for the non-technical web master?

  - Content Management Software is the simplest of the methods for creating consistent web sites. The software packages are designed with non-technical people in mind